



**IMS UNISON**  
UNIVERSITY

Nurturing Knowledge. Empowering Minds.



# UDGAAR

**2023**

अभिव्यक्ति का उत्सव

The First Inter-University Literary Fest  
of IMS Unison University

**September 9th, 2023**

Organized by

**Abhivyakti**

**The Literary Club of IUU**

Scan to Register



**Registration  
free for all**

**Attractive prizes  
worth 20,000**



## **About IMS Unison University**

IMS Unison University Dehradun, a constituent of Unison Group has made fast strides on the horizon of education as a premier educational and research University. IMS Unison University, formerly Institute of Management Studies, is a private university located in Dehradun, Uttarakhand, India. It offers academic programs at under-graduate, post-graduate, and doctoral levels in different streams of management, mass communication, law, hospitality management, and liberal arts. Nestled in lovely and peaceful surroundings, it provides a setting that encourages learning and sparks creativity. It aims to provide a holistic career-oriented education that develops the intellectual, moral, and physical capabilities of the students, nurturing creativity, and innovation.

## **About Abhivyakti**

Abhivyakti, The Literary Club of IMS Unison University, aims to inspire a new generation of people who are passionate about mastering the art of public speaking and establishing new standards in the literary arena. The club encourages its members to develop into people of virtue - who are assiduous, devoted, have a sense of teamwork, are morally and socially responsible, and are sensitive to social, national, and humanitarian concerns. It has worked to create a setting where literary excellence is both encouraged and developed. The club has focussed on creating a tradition that aims to satisfy the yearning to express oneself. The club has been able to nurture the talents of students through various events, talks, and programs. By addressing difficult themes through means of creative writing, debating, slam poetry, film analysis, quizzes etc, it enables students to develop effective communication skills as well as social, institutional, and managerial capabilities.

# Foreword

It is with immense pleasure and enthusiasm that we welcome you to the first edition of 'Udgaar' – Abhivyakti ka Utsav, IMS Unison University's Literary Festival - an event that aspires to celebrate the power of words, imagination, and the joy of reading. As we gather to embark on this literary journey, we are filled with anticipation for the experiences that await us.

Udgaar, which means "visceral and unrestrained expression", invites all literature enthusiasts to immerse themselves in a literary extravaganza on September 9th, 2023. With Udgaar, we aim to carve a position for ourselves in the famed literary heritage of the city of Dehradun and set a precedent for all university-level literary activities in the years to come. Udgaar hopes to become a vibrant and inclusive celebration of literature that brings together avid readers, aspiring writers, and up-and-coming thought-leaders from within the university spaces.

Over the past year, the literary culture at IMS has flourished, and now we aim to spread this fervour across the university ecosystem of Dehradun. Beyond the excitement of the festival, IMS Unison aspires to leave behind a legacy in fostering love for literature and nurturing the creative spirit among the youth. Our dedicated faculty coordinator, passionate office-bearers, regular members, and supportive Dean of Student Affairs have played a vital role in shaping the literary landscape in the campus.

On the same weekend, IMS is also celebrating the joy of literature by hosting a Book Exhibition, that includes books by various local book distributors and publishers. So besides participating in all the events, we encourage participants to indulge in books, new and old.

This year's festival promises to be an unforgettable experience, featuring a diverse range of events that cater to all literary passions. From enthralling debates and mesmerizing open-mic renditions to unrestrained creative expression and a mind-boggling quiz competition, there is something for everyone.

We hope this festival leaves an indelible mark on your hearts and minds, igniting a passion for reading and writing that will continue to grow and inspire for years to come. Let us celebrate the beauty of language, the power of stories, and the endless possibilities that lie within the pages of a book and our capacity to acknowledge and appreciate it.

We have consciously decided to keep registration free-for-all, to ensure maximum participation from students in and around Dehradun. We hope that students who register will participate in not one, but multiple events. May the festival be an unforgettable experience, filled with exploration, enlightenment, and the magic of words.

**Sincerely,  
Abhivyakti  
The Literary Club of IUU**

# Events Lineup

I.	Cinematique	A film review event where participants watch a short film and write a concise review in under 30 minutes.
II.	Jigyasa	A team-based quiz challenge, testing participants' knowledge across diverse subjects.
III.	Kalamkaar	A creative writing competition where participants will be required to pen down an original composition on the given topic within an hour's time.
IV.	Tarq	A team-based debating competition spanning two rounds – a knockout and a finale. Each team must comprise two speakers, one For and one Against the Motion.
V.	Unfiltered	An open-mic event, to take place over two rounds - a knockout and a finale - for participants to share their original poetry, stories, lyrical prose, mono acts, or any other form of creative expression.

## Cinematique

### Film Review

- Any student enrolled in UG, PG, Diploma or PhD programs of any affiliated university or college can participate.
- A short film, with a duration of not more than 30 minutes, will be shown to the participants.
- Following the film, they will have another 30 minutes to write a review of the film.
- Language of writing the review shall be English only.
- Reviews do not need to adhere to any traditional formats or structure, as such. A few guidelines shall be shared before the event begins.
- The evaluation criteria will be at the discretion of the Judges and the Organizers. But participants will broadly be marked on sharpness of analysis, grasp over film language and metaphors, and their ability to include their own subjectivities in the review.

## Kalamkaar

### Creative Writing

- Any student enrolled in UG, PG, Diploma or PhD programs of any affiliated university or college can participate.
- The participants will be given the topic/theme on-the-spot, which may be in the form of a phrase, quote, picture etc.
- Participants will have approximately one hour to complete the writing.
- The writing should ideally be narrative in style, not discursive or argumentative. It should be related to the given topic/theme.
- Language of writing can be **Hindi** or **English**.
- The evaluation criteria will be at the discretion of the Judges and Organizers.

## Jigyasa

### Quiz

- Any student enrolled in UG, PG, Diploma or PhD programs of any affiliated university or college can participate.
- Only team entries are allowed, and a team shall consist of two participants. There is no limit on the number of teams from an institution, i.e., any college/university can send multiple teams for this event.
- Jigyasa is a General Knowledge Quiz Event, and questions will range from a myriad of fields – History, Culture, Science-Tech, Geography, Literature, Cinema, Sports, National and International News etc.
- The decision of the quiz master shall be final.
- There will be two rounds in the competition-
- **Preliminary Round / Elimination Round –**
- Each team will be given a set of question paper containing twenty multiple choice objective type questions. The following rules will be applicable for the preliminary round.
- Time limit: 15 minutes.
- Each question will carry one mark.
- Only top six teams will be selected for final or stage rounds.
- The selected teams shall have to appear for the final round.

### Final Round

- o It will consist of multiple rounds of Audio-Visual Questions. There will be 10 points for getting a Direct Question correct, 5 points for getting a Pass Question correct, and no negative points for getting the answers wrong. The team that scores the maximum points over the multiple rounds shall be declared the winner.

## Tarq

### Debate

- The competition is open to all students enrolled in undergraduate, post-graduate, Diploma or PhD programs of any affiliated university or college.
- Being a team event, debate teams of participant universities may send as many teams as possible, each team consisting of two members.
- There will be two rounds to the debate:
- Preliminary Round:
  - o The participants will be required to submit a 1-minute video clip of them speaking on the topic assigned.
  - o The topic for the preliminary round (video-clip audition round) is “**Creativity is more important than knowledge**”. For/Against.
  - o The preliminary round includes a screening process wherein the participants will be judged based on one-minute recorded video of their speech which they have to send to the organizers by September 1st, 2023.
  - o The video should be less than 30 MB and sent via email to [abhivyaktiuiu@gmail.com](mailto:abhivyaktiuiu@gmail.com) or any one of the following WhatsApp numbers:
    - Anil Kumar Ranjan: 6200 009 405
    - Isha Kansal: 8868 807 508
    - Ayushi Saini: 8077 196 982
    - Sarthak Baluni: 7906 929 432
    - Elma Fatima: 9451 151 597
  - o Participants will be evaluated based on originality of content, logical arguments, use of evidence, persuasiveness, style, and overall contribution to the debate

- **Final Round:**

- o Qualified candidates will be intimated the debate topic for the final round one week in advance, via email.
- o Each speaker will have 3 minutes for their opening statement and 1 minute for rebuttal.
- o Participants will be evaluated based on logical arguments, use of evidence, persuasiveness, style, and overall contribution to the debate.
- o Participants may not use physical notes or reference materials during the debate. Recitation from the paper or from an electronic device is not allowed.

## Unfiltered

### Open Mic

- Every Participants will be given 3 minutes to perform.
- Open Mic includes poetry, story, prose, monologue, comedy, or song.
- All participants shall register through the link provided.

- Your content should be original. Plagiarism will not be entertained by the judges.
- The preliminary round includes a screening process wherein the participants will be judged based on one-minute recorded video of their performance which they have to send to the organizers by September 1st, 2023.
- The video should be less than 30 MB and sent via email to [abhivyaktiiuu@gmail.com](mailto:abhivyaktiiuu@gmail.com) or any one of the following WhatsApp numbers:
  - o Anil Kumar Ranjan: 6200 009 405
  - o Isha Kansal: 8868 807 508
  - o Ayushi Saini: 8077 196 982
  - o Sarthak Baluni: 7906 929 432
  - o Elma Fatima: 9451 151 597
- Your piece should not contain any derogatory remarks, or offensive content, keeping the decorum in mind.
- You can perform in the given language: Hindi or English.
- Props or use of musical instruments/pre-recorded music is not allowed.

## Schedule

S.No	Event	Time	Venue
1.	On-The-Spot Registration	10:00 AM – 11:00 AM	Block I Corridor, in front of Seminar Hall
2.	Inaugural	10:30 AM – 11:00 AM	Seminar Hall, Block I
3.	Cinematique	11:00 AM – 12:00 PM	Room 003, Block I
4.	Tarq	12:00 PM – 01:00 PM	Seminar Hall, Block I
5.	Kalamkaar	12:00 PM – 01:00 PM	Room 003, Block I
6.	Break	01:00 PM – 02:00 PM	Cafeteria, Block II (Refreshment)
7.	Jigyasa	02:00 PM – 03:00 PM	Seminar Hall, Block I
8.	Unfiltered	03:00 PM – 04:00 PM	Seminar Hall, Block I
9.	Valedictory Ceremony & Prize Distribution	04:00 PM – 04:30 PM	Seminar Hall, Block I

## Registration

- For participating in the above events, kindly follow the link given below and fill in your details properly.
- There is no registration fee and students must upload a picture of their university/college ID Card on the registration link.
- Please keep in mind that partially filled forms will automatically be disqualified.
- For team events – Quiz and Debate – there must be a common registration for both participants. Single registration in team events will be automatically disqualified.
- The contact details must be correct and reachable. The mobile number must preferably be a WhatsApp number.
- Individuals are encouraged to participate in as many events as possible, except that the Debate and Creative Writing event which will happen simultaneously.
- The last date for sending your performance video-clips for the first round of Tarq (debate) and Unfiltered (Open Mic) is September 1st, 2023. The result of the knockout preliminary round shall be declared on September 2nd. (Remember, only the Finale round of these two events shall take place on Sep 9th. The knockout preliminary rounds are already underway.)
- The last date for registration available for Kalamkaar, Cinematique, and Jigyasa, via digital medium is September 7th, 2023. On the spot registrations will also be available between 10:00 AM – 11:00 AM, on Sep 9th.
- Link to the Google-form: <https://forms.gle/QjdNZzw4xtBZMXRT6>

## Code of Conduct

- To ensure fairness, the participants should not wear their college uniforms. The participants must be dressed decently in either proper formals or ethnic wear.
- Participants should carry their College/University ID Cards on the day of the festival.

## Get in touch:

### Student Coordinators:

- Anil Kumar Ranjan: 6200 009 405
- Isha Kansal: 8868 807 508
- Ayushi Saini: 8077 196 982
- Elma Fatima: 9451 151 597
- Sarthak Baluni: 7906 929 432

**Venue:**

IMS unison University  
Makkawala Green Mussoorie Diversion Road  
Dehradun Uttarakhand 248009



**Location Map**

